

AAOR Calendar



AAOR News Tidbits

November:

- 4: LGR Committee Meeting
- 8: Breakfast INFORUM (8:30am)
- 8: General Membership Meeting (9:30am)
- 10: All Together Now—AAOR Volunteer Event
- 11: Office Closed—Veterans Day
- 18: Commercial Inforum
- 24-25: Office Closed—Thanksgiving
- 29: Board of Directors Meeting

December:

- 2: LGR Committee Meeting
- 9: Installation of 2012 Officers & Directors
- 13: Breakfast INFORUM
- 23-26: Office Closed—Christmas
- 27: Board of Directors Meeting

Information is available 24/7 at www.AlamedaAOR.org

Alameda Association of REALTORS® Mission Statement

The Alameda Association of Realtors® is a trade association organized to ensure professionalism, protect property rights, and promote the ownership of real property. We seek to serve and be responsive to our members by continuously developing, implementing and promoting programs and services to help the individual Realtor® be successful. Our programs and services are designed to:

- ~ enhance performance in a continually changing real estate environment
- ~ support professionalism through training in and enforcement of the Code of Ethics of the National Association of Realtors®
- ~ assist in standing united in promoting and preserving real property rights through collective action, and
- ~ provide the means for members to be a constructive force in the improvement of life within the community.



NATIONAL ASSOCIATION of REALTORS®



Congratulations!! AAOR receives NAR Commercial Services Accreditation!

Alameda AOR is now one of 13 associations in California to be accredited by NAR. What does this mean for you, your business and for the association?

Visit www.alamedaaor.org/commercial.php for information and attend the upcoming Commercial Inforum on Friday, October 28th at Pier 29. Cost is \$10 for breakfast. Contact Rich Krinks, Chair at rkrinks@hbrinfo.com with your questions.

All Together Now

AAOR members are working diligently on the committee and on the day of the event. If you would like to volunteer at the event, please contact Justine Francis: jfrancis@hbrinfo.com

AAOR T-shirts

Why do you need one? To generate business! It's great for the gym, working in your yard, attending the kids sports events, etc. Let people know you are a Realtor® so they will know who to call when they need assistance! Shirts are available at the AAOR store. They are navy blue and cost \$10 + tax. Sizes available S—XXL.

2012 Membership Dues

Alameda, California & National Association dues will be billed electronically and paid online through the NAR website this year. This year, you will receive an email notification that your invoice is ready to be viewed. You may then logon to NAR and pay online with Visa, Mastercard, American Express. Go to www.Realtor.org and set up your logon. More information will be coming. AAOR is very excited about this new format and it will be a cost savings to the Association. Thank you, in advance, for your continued support.

**CALIFORNIA ASSOCIATION OF REALTORS®
BOARD OF DIRECTORS 532nd SESSION
SEPTEMBER 23 - 24, 2011**

The following is an excerpt of the summary of the significant action items approved by the CALIFORNIA ASSOCIATION OF REALTORS® Board of Directors at its Fall 2011 meeting. The complete summary is available at : www.car.org/meetings/carmeetings/summary-of-action-items/2011fallsummary/

Federal

1. That C.A.R., in conjunction with NAR, "SUPPORT" the removal of the pest inspection and/or clearance requirement to insure a VA loan.

Land Use and Environmental

1. That C.A.R. "SPONSOR" legislation to statutorily define "cost-effective" to require that the total costs of energy efficiency improvements, including maintenance costs, be less than the total present value of the energy saved over the useful life of the improvement.

Legal Action Fund Trustees

1. It was reported for information only that, since May, the Trustees reviewed 5 cases and approved filing a brief on one case as follows:

Henley v. Ron McKim Construction and DBSI Bankruptcy

Legislative

1. That C.A.R. take a "NOT REAL ESTATE RELATED" position on a proposition (Number Pending) on the June 2012 ballot: State Budget. Changes California Budget Process. Limits State Spending. Increases "Rainy Day" Budget Stabilization Fund.

REALTOR® Action Fund

1. That C.A.R. and the local associations add both the \$148 "True Cost of Doing Business" and the \$49 "Minimum Cost of Doing Business" on their dues billing statement, effective immediately.

2. To attend the Capitol Reception, REALTOR® members, affiliates and local association management staff (which includes AEs and GADS) must have contributed \$148 the True Cost of Doing Business.

Taxation and Government Finance Committee

1. That C.A.R. "SPONSOR" legislation that would require property tax assessment appeals boards to comply with the Brown Act.

2. That C.A.R. "SPONSOR" federal legislation in conjunction with NAR that would extend the debt forgiveness protections beyond the end of next year. Once federal legislation is approved, that C.A.R. "SPONSOR" state legislation that would extend the debt forgiveness protections beyond the end of next year in conformity with federal law.

3. That C.A.R. "SUPPORT" legislation that would eliminate the State Responsibility Area Fire Prevention Benefit Fee.

Transaction and Regulatory

1. That C.A.R. affirm its position in support of the existing conforming loan limits (175 percent of the national conforming loan limit-\$729,750) set by the Emergency Economic and Stabilization Act.

2. That C.A.R. "SUPPORT" the State Bar proposal to preserve "purchase money" status for refinanced purchase mortgages balances on a go forward basis.

3. It was reported for information only that staff will prepare background materials on local handbill permit and background requirements modeled after the Yorba Linda ordinance.

Have You Checked Out Your All-New NAR Member Guide?

The all-new 2011 Member Guide is now available at <http://MemberGuide.REALTOR.org> .

NAR will no longer be mailing the guide and your membership card. Log in with your NRDS ID to get started. You can now customize your membership card and print it with one of 5 different backgrounds, review your benefits, and learn how NAR and your REALTOR® organizations are working for you! All you need is your NRDS ID to logon. Contact Dee at the AAOR office if you need your NRDS ID.

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Free REALTOR® Badge for Your Websites!

The REALTOR® Badge is an easy way to add value to your reputation and online presence! Showcase how valuable you are by adding your additional designations and certifications. Place the badge on your website to give your current and prospective clients the assurance that you are more than a real estate agent, you are a REALTOR®! In addition to your website you can easily add it to your blog(s), property listing pages and more. Get the REALTOR® Badge in just three simple steps at www.realtorbadge.com .

1. Enter your NRDS id (NAR member number)
2. Select the size of badge
3. Copy the HTML code



Display your badge proudly and help buyers/sellers understand why a REALTOR® is critical to a successful transaction and why you're the REALTOR® they should choose!

For the REALTOR® Badge logo and additional resources, please visit http://rebsonline.com/resource_page/realtor_badge.html.

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